



OF FSHO OT
OF ARTS

VIOLETA SOFIA



Canary Lily
Photography and acrylic paint on giclee paper
127 x 101 cm
Edition of 5
£22,000



Sweet Mix
Photography and acrylic paint on giclee paper
127 x 101 cm
Edition of 5
£22,000



Magic Flute ENO
Photography and acrylic paint on giclee paper
127 x 101 cm
Edition of 5
£20,000



Pilgrim's Progress ENO
Photography and acrylic paint on giclee paper
127 x 101 cm
Edition of 5
£18,000



Tosca ENO
Photography and acrylic paint on giclee paper
127 x 101 cm
Edition of 5
£15,000



VIOLETA SOFIA

Violeta Sofia is an award winning photographer, artist and activist whose journey is as rich and diverse as her artistic portfolio. Born in Cameroon and raised in Spain from a young age, Violeta's multicultural upbringing deeply influences her work, which often explores themes of identity, diversity, and human connection.

Violeta's artistic approach is marked by its simplicity and elegance, capturing the intimate essence of her subjects. Her work is further enriched by her use of vibrant colours, and she draws inspiration from the lighting styles of the old masters, adding depth and richness to her compositions.

As a fine artist and portrait photographer, Violeta has made significant strides in the art world. Her work has been exhibited at prestigious institutions such as the National Portrait Gallery and Christie's, showcasing her ability to blend creativity with a powerful narrative. Additionally, she has graced the covers of renowned publications like Elle Italia, Deadline Hollywood, and The Telegraph, cementing her status as a prominent figure in the industry.

In addition to her artistic pursuits, Violeta is also a passionate activist, advocating for female inclusivity and representation in the arts. Through her photography, she seeks to challenge stereotypes and highlight the diverse experiences of women, particularly those of colour.

Today, Violeta's work transcends mere portraiture; it serves as a powerful tool for storytelling and self-expression. Through her lens, she seeks to bridge divides and celebrate the beauty of human diversity. Whether she's capturing the vulnerability of a celebrity or the authenticity in her fine art photography, Violeta Sofia continues to inspire and challenge perceptions through her art and activism.

ARTIST STATEMENT

In my ongoing series, Hand Masters, I document my hands at their current stage of discolouration, completely white. Through this exploration, I delve into my emotions and examine the shape, colour, texture, and symmetry of vitiligo. Despite my initial fear, I have channeled my emotions into art that celebrates the rebirth of my ever-changing self. I perceive and objectify my hands as flowers, a centrepiece symbolising a cleansing of my emotional state, accomplishment, growth, individuality, uniqueness, and, of course, beauty. I choose blouses with big sleeves that create the illusion of my arms being placed delicately in a vase, further accentuating the Dutch floral theme.

Offshoot Arts is an art consultancy and curatorial service based in the UK. We connect our extensive network of global artists and galleries with forward-thinking clients, curating engaging art strategies via exhibitions, and building lasting art collections through acquisitions. We curate exhibitions that enhance the environment and communicate values and identity. Supporting the arts positions our clients as progressive and cultured. It cultivates opportunities for engagement, education, productivity and wellbeing. We are committed to discovering and nurturing artistic talent to promote its positive value and impact. We connect with audiences, champion artists and galleries, and create vibrant, accessible creative experiences that challenge and inspire.

Founder and director Melissa Digby-Bell has a BA Hons degree in the History of Art from The University of Bristol. Since 2002 she has worked in the contemporary art sector, managing high-profile artist studios (Anish Kapoor and Marc Quinn), working in commercial galleries (White Cube, The Gallery of Everything, Saatchi Gallery) and national and international art fairs (Frieze Masters, London Art Fair, 1:54 Contemporary African Art Fair, India Art Fair, Art Stage Singapore, Scope NY & Basel, Context Art Miami). In 2020 Melissa formed Offshoot Arts.

CONTACT INFORMATION

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